



MEDIA KIT 2026

Elevate your brand with
premium digital
advertising in Monaco.



As the premier digital signage leader in the Principality, Monaco Video Media provides tailored solutions designed for your company, needs, targets, and communication strategy.

Our primary goal: Ensuring your brand or establishment achieves unparalleled visibility!

Unlock new communication frontiers with MONACO VIDEO MEDIA digital signage, connecting you clearly and effectively with your target audience.



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Company data Share company : Société Anonyme Monégasque (SAM) established on April 4th 1957 with a share capital of Euro 150.000 fully paid

INTRACOM VAT : FR 21 000 009 315 — RCI 57 S00479

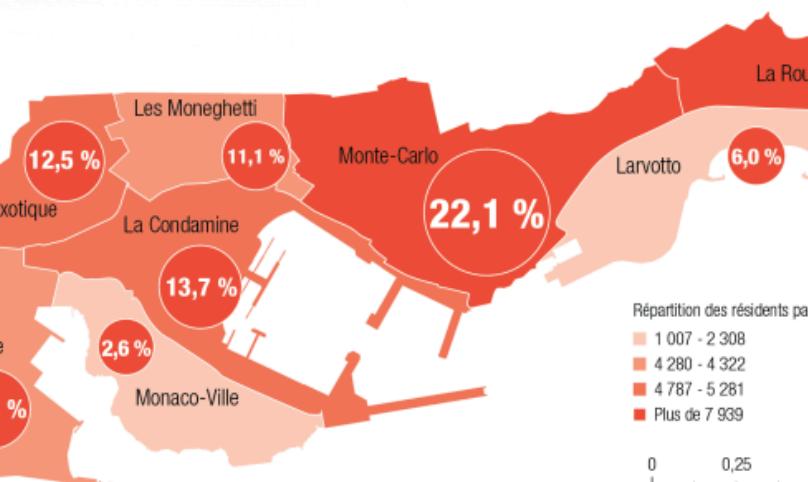
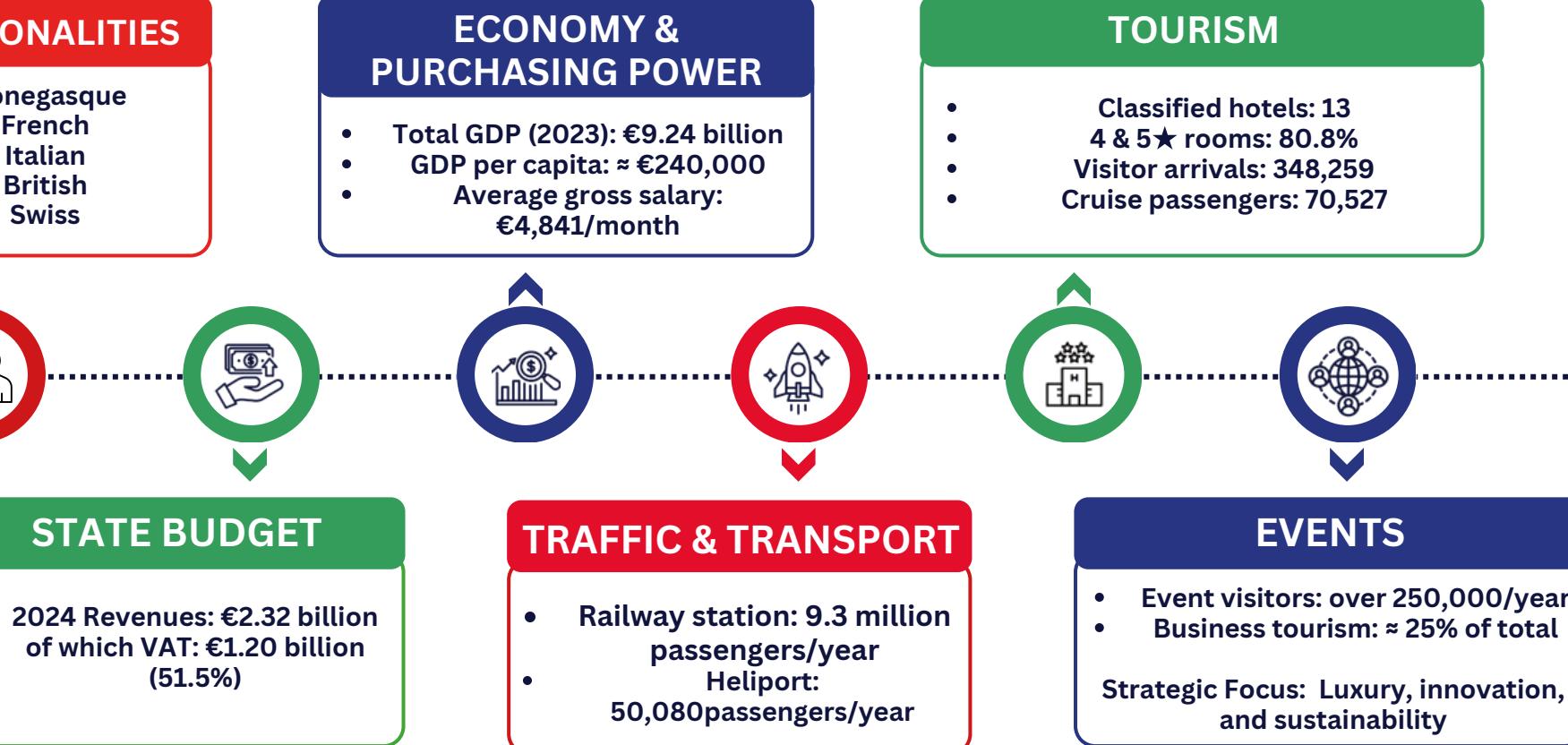


Monaco & Monte-Carlo: Where dreams and prestige meet

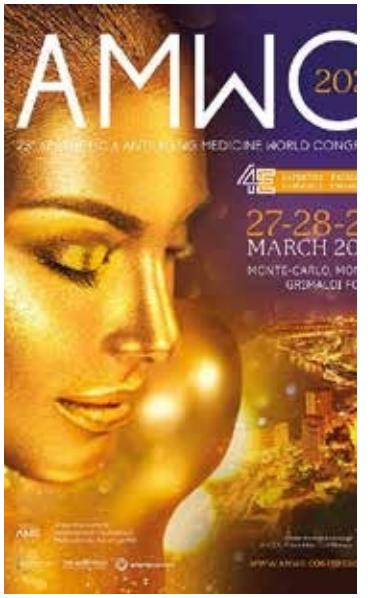
Combining prestige, innovation, and economic vitality, Monaco stands as a model of excellence at the heart of the Mediterranean. With its strong business environment, international appeal, and unique art of living, the Principality remains a global benchmark for prosperity and quality of life.

KEY FIGURES

Key Figures – Monaco 2025 (Sources: IMSEE, MEB, Princely Government)



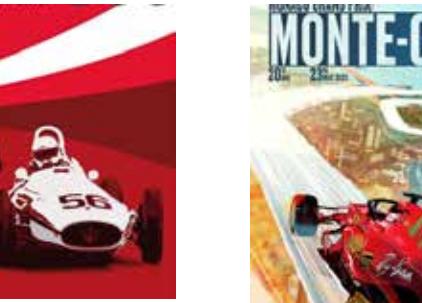
Important events in Monaco



MARCH The Aesthetic and Anti-Aging Medicine World Congress (AMWC) is the industry's leading event focusing on the continuing education of physicians and the fostering of new, meaningful professional connections. We thank all the 15,000 attendees, 350 exhibitors, and 300 speakers that attend the event annually, without whom AMWC would not be the pioneering congress that it is today!



APRIL The Monte Carlo Rolex Masters is a worldwide sporting event broadcast on television in more than 60 countries. It is the No. 1 major European tournament in the prestigious ATP World Tour Masters 1000 category, held in the glamourous Principality of Monaco. Monte Carlo Rolex Masters will take place in April at the one-of-a-kind Monte-Carlo Country Club. This unique location pro- mises an unparalleled experience for attendees over several days, with the scenic Mediterranean backdrop enhancing the allure of the tennis spectacle. The tourment will feature the top 10 international tennis players.



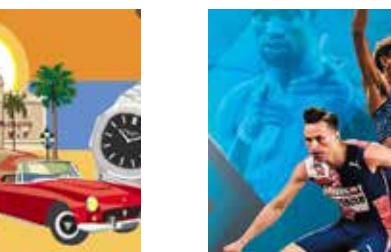
APRIL / MAY The historic Monaco Grand Prix, held biennially just weeks before the Formula 1 Grand Prix, showcases the world's most beautiful classic cars racing on the legendary circuit, drawing an ever-growing audience. Additionally, the ABB FIA Formula E World Championship introduces an exhilarating new event spanning the entire iconic circuit.



JUNE TELEVISION FILM FESTIVAL For 63 years, the Principality of Monaco has been hosting its own international television Festival. Major studios, broadcast networks, digital platforms and renowned talent gather together over several days in this idyllic setting, to promote their pro- grams to the press and public and compete for the prestigious Golden Nymph Awards with 2,000 guests enjoying the music in the open air.



JULY During this month, the most prestigious international auction houses are organizing a week of sales featuring works of art, collectors' items, and jewelry. In addition to tourism, during this period, the Principality of Mo- naco is frequented by the world's most affluent collectors.



JULY / AUGUST The Jumping International of Monte Carlo is a grand decade of sporting and equestrian achievement, emotion, and exception- al entertainment boasting the best riders in the world and the breathtakingly princely setting of Monaco's waterfront. Throughout these 17 years, thanks to the quality and technical sophis- tication of its arena and ame- nities, the Jumping International of Monte Carlo has become a hallmark of equestrian excellence for both riders and spectators. The competition has become the Principality's third most impor- tant sporting event.



Since 1991, Port Hercule has hosted the Monaco Yacht Show, the world's leading event for luxury yachting. Each year, the exhibition presents over 120 superyachts and around 60 luxury tenders, including about 40 new launches.

Bringing together top shipbuilders, designers, and brokers, the MYS is the ultimate showcase of innovation, elegance, and maritime excellence—the premier global marketplace for yacht purchase and charter.



PEDESTRIAN NETWORK — A Strategic Gateway in the Heart of Monaco

As Monaco's main pedestrian transit corridor, the Pedestrian Network connects the Prince Pierre and Sainte Dévote galleries — the two busiest walking routes linking the Monaco-Monte-Carlo train station to the city center.

Used by over **8 million passengers** per year and tens of thousands of pedestrians daily, these galleries offer exceptional exposure for brands targeting residents, commuters, and international visitors.

During major events such as the Formula 1 Grand Prix, Historic GP, Monaco E-Prix, Tennis Masters, and Yacht Show, footfall can increase by up to 60%, ensuring unmatched visibility in the Principality's **busiest** corridors.

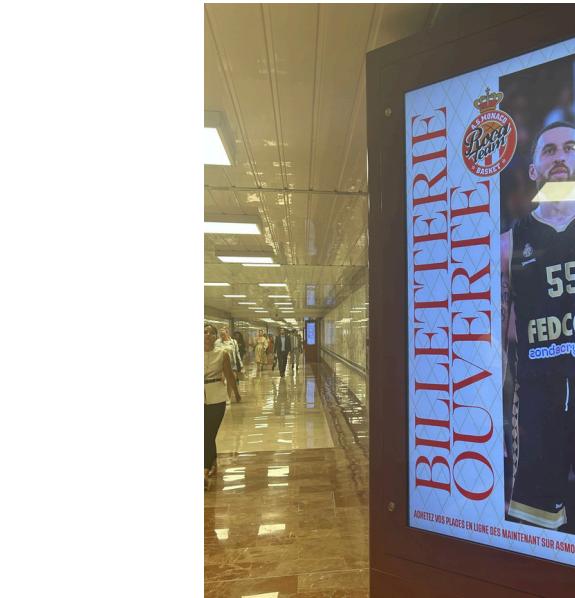
The Pedestrian Network stands at the crossroads of Monaco's mobility, guaranteeing continuous year-round exposure and a high-impact presence in the very heart of the Principality.



12 SCREENS 32"



20 SCREENS 43"



9 SCREENS 55"

PEDESTRIAN NETWORK

41 Full HD screens located in Monaco's two busiest pedestrian galleries.

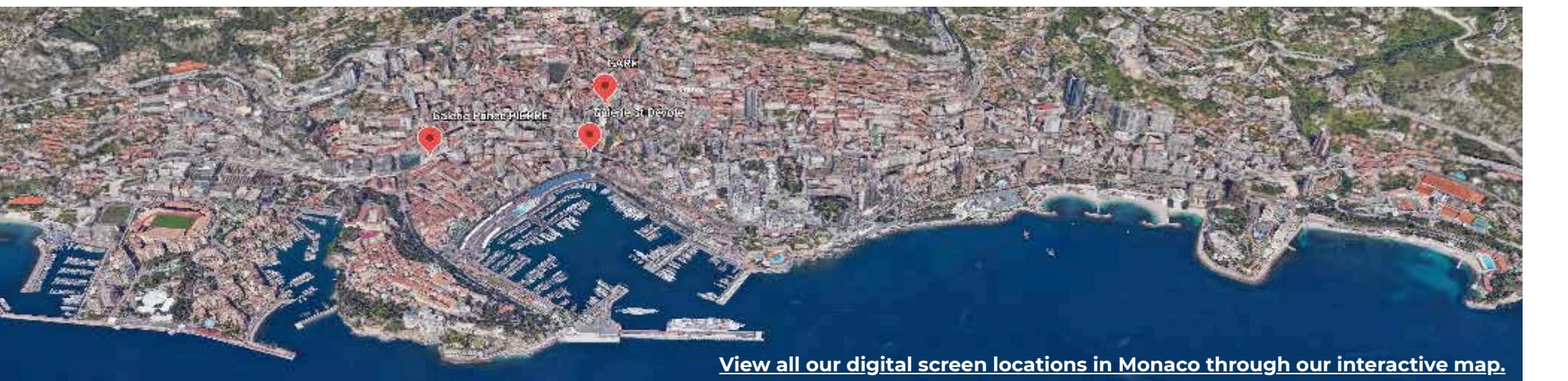
DOOH of traffic (mobile target) Guaranteed minimum message repetition per month: **1.201.880**

Spot length: 10 seconds

Spot format: Video MPEG4, h264

29 screens in 9/16 portrait format
Resolution: 1080 x 1920 (width x height)

12 screens in 16/9 landscape format
Resolution: 1920 x 1080 (width x height)



PEDESTRIAN NETWORK			Week	1 month	3 month	6 month	Year
Total number of screens	St Dévote	Prince Pierre					
Full network 41 SCREENS	9	32	3.295 €*	7.000 €*	14.675	23.75	38.00 €
HALF-NETWORK A 21 SCREENS	5	16	1.750 €*	3.705 €*	7.725 €	12.85 €	21.630 €
HALF NETWORK B 20 SCREENS	4	16	1.750 €*	3.705 €*	7.725 €	12.85 €	21.630 €

*Increase of +50% for a period including the F1 Grand Prix or the MONACO YACHT SHOW

COUVERTURE NETWORK

MIX NETWORK Mixed network for pedestrian coverage
35 Full HD 1920 x 1080 pixel screens

Portrait formats (25 screens) & Paysage formats (10 screens)

Locations: Larvotto (2 screens)

Rue piétonne Princesse Caroline (2 screens)

Place d'arme (1 screen)

Rue piétonne Honoré III (3 screens)

Galerie piétonne des Salines (10 screens)

Parking des Salines (16 screens)

St Dévote Sortie (1 screens)

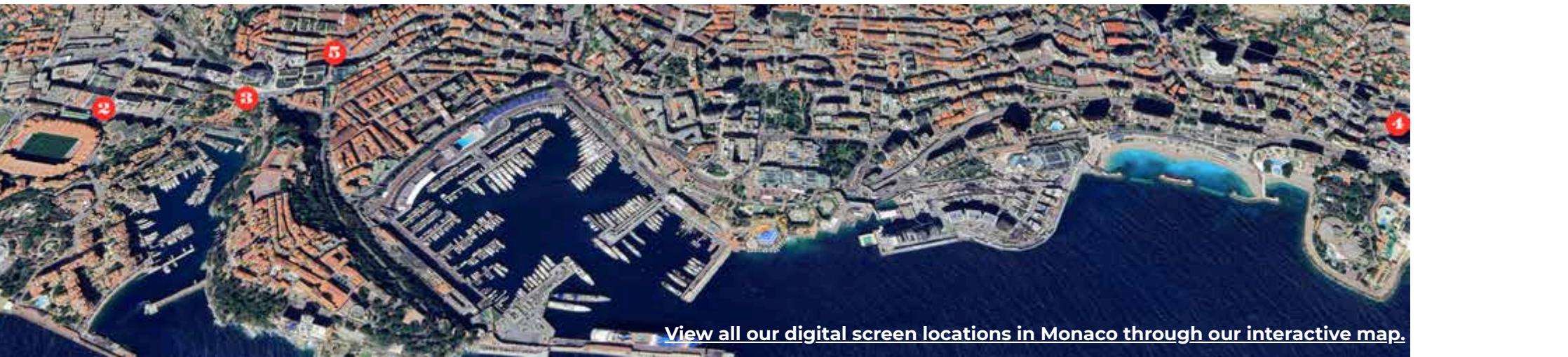


COUVERTURE NETWORK	Week	Week	Week	6 month	Year
Total number of screens					
35 SCREENS	1840 €	2.300 €	2.760 €	-	-
Ecran Led du Larvotto - 1 face - 2,81 m2	-	-	-	-	18.700 €



ROAD NETWORK

- Guaranteed exposure: minimum 25,200 message repetitions per week
- Spot format: 10-second video (MPEG4, H.264) in landscape 16:9
- Technology: High-brightness LED Pitch 3.9 mm for perfect visibility day and night
- Screen sizes and resolutions:
 - 4.4 m²: 720 × 400 px
 - 7 m²: 896 × 512 px
 - 9 m²: 1024 × 576 px
 - 11.25 m²: 1152 × 640 px



RESEAROUTE 1	Week	Week	Week	6 month	Year
Total number of screens					
N° 4 - St ROMAN SCREEN- 4,4 m2	1.130 €	1.412,50 €	1.695 €	-	9.200 €
N° 3 - STADIUM SCREEN - 9 m2	1.290 €	1.612,50 €	1.935 €	-	19.300 €
N° 2 - CANTON SCREEN - 7m2	1.290 €	1.612,50 €	1.935 €	-	19.300 €
N° 5 - PRINCE PIERRE - 11,25 m2	1.130 €	1.412,50 €	1.695 €	-	9.200 €



ROAD 2 NETWORK

- Guaranteed exposure: minimum 25,200 message repetitions per week
- Spot format: 10-second video (MPEG4, H.264) in landscape 16:9
- Technology: High-brightness LED Pitch 3.9 mm for perfect visibility day and night
- Screen sizes and resolutions:
 - 4.4 m²: 720 × 400 px
 - 7 m²: 896 × 512 px
 - 9 m²: 1024 × 576 px
 - 11.25 m²: 1152 × 640 px



RESEAUROUTE 2	Week	Week	Week	6 month	Year
Total number of screens					
N° 6 - JARDIN EXOTIQUE - 4,4m2	1.130 €	1.412,50 €	1.695 €	-	1920 €
N° 7 - Bd D'ITALIE - 4,4m2	1.130 €	1.412,50 €	1.695 €	-	1920 €
N° 8 - PORT - 3,75m2	1.130 €	1.412,50 €	1.695 €	-	1920 €
N° 9 - GRIMALDI FORUM - 3,75m2	1.130 €	1.412,50 €	1.695 €	-	1920 €
N° 10 - LARVOTTO - ISM	1.130 €	1.412,50 €	1.695 €	-	1920 €

* Prix longue conservation par écran



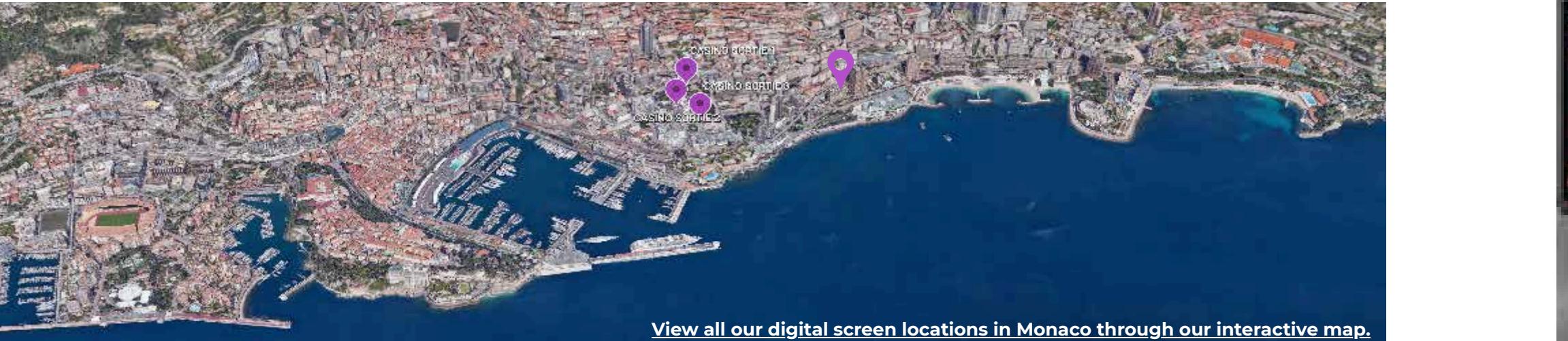
CASINO NETWORK

A high-impact digital network located at the pedestrian entrances of the iconic Casino Square parking area, offering exceptional visibility in the heart of Monte-Carlo's luxury district — where business, tourism, and prestige meet.

Guaranteed minimum message repetition per month: 124.000.

5 digital screens:

- 3 portrait 55" screens (Full HD – 1080 × 1920 px)
- 1 landscape 85" screen (4K – 3840 × 2160 px)
- 1 outdoor LED screen of 3.75 m² (resolution 880 × 528 px)



[View all our digital screen locations in Monaco through our interactive map.](#)

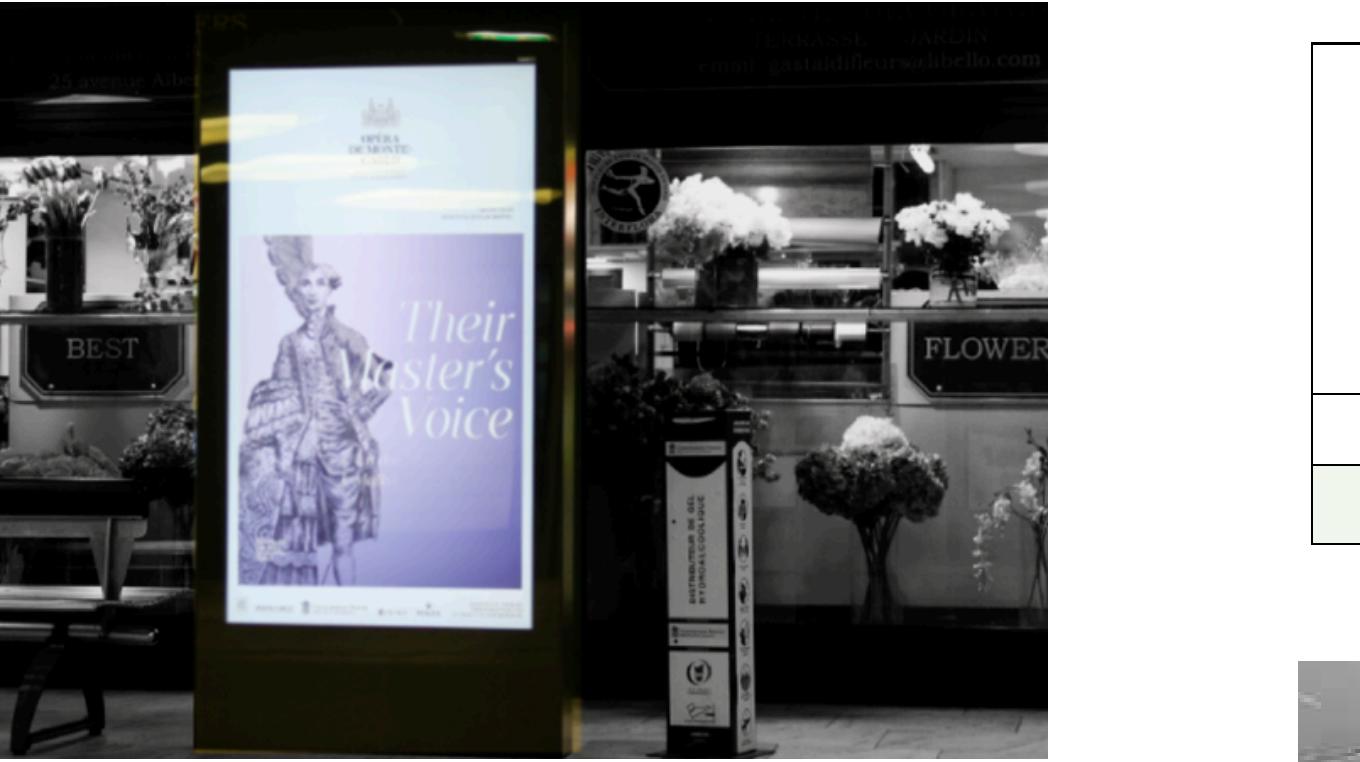
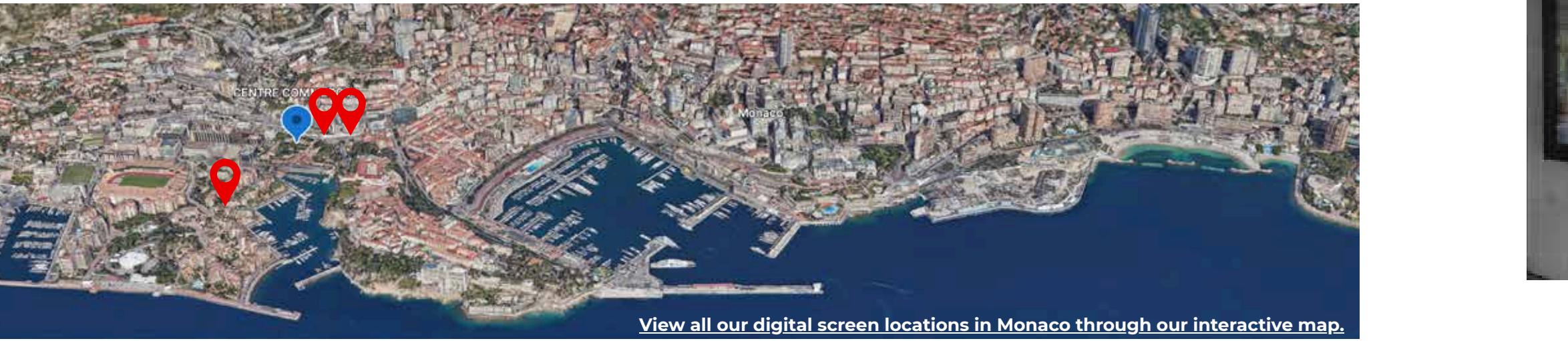
RESEAU CASINO	
	
	
5 SCREENS	780€



FONTVIEILLE NETWORK

- 1 screen – 55 inches (portrait)
 - 1 screen – 85 inches
 - 1 screen – 65 inches (landscape), located in the pedestrian underground galleries of the shopping centre
 - 1 screen – 43 inches (portrait), located at Parking du Port
- DOOH traffic (mobile targeting) & wait-marketing environment

Guaranteed minimum message repetition per month: 93.000 Spot length: 8 seconds Spot format: Video MPEG4, h264 Definition FULL HD & 4K Landscape format 16/9 - Resolution: 3840 x 2160 pixels (width x height) Portrait format 9/16 - Resolution: 1080 x 1920 pixels (width x height)



RESEAU FONTVIEILLE	
	Week
4 SCREENS	570 €



TAILOR-MADE SERVICES – Bespoke Corporate Experiences in Monaco

Beyond digital communication, we also specialize in organizing exclusive corporate events that blend innovation, creativity, and technology to deliver unforgettable experiences.

From business meetings and product launches to team-building activities and corporate celebrations, every detail is custom-designed to embody the unique identity and values of your brand.

Our creative team continuously pushes the boundaries of imagination, combining cutting-edge technology with refined aesthetics to create memorable, meaningful, and high-impact events that inspire and connect people.





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